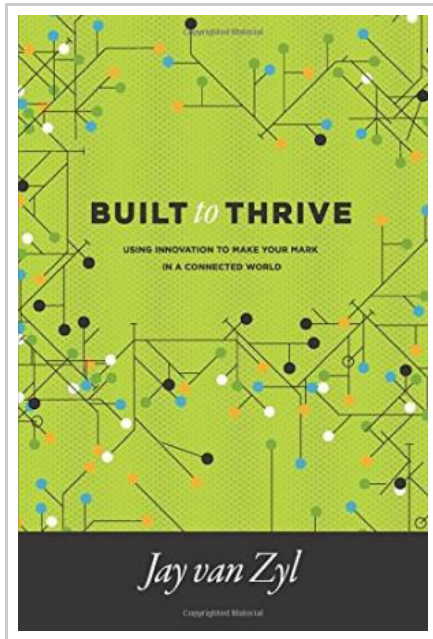




Built to Thrive: Using Innovation to Make Your Mark in a Connected World

By Jay Van Zyl

lulu.com. Paperback. Book Condition: New. Paperback. 370 pages. Dimensions: 8.9in. x 6.0in. x 1.2in. Built to Thrive is about unpacking the drivers that I have noticed in the landscape that do not yet have a place in our existing vocabulary. It is about ceasing to ignore the signs and beginning to embrace the changes that are becoming more tangible with every day that passes. It is about recognizing the amplified importance of the human as a social being in this dawning age of transparency and systemic activity. The individual becomes the collective as we move into a sphere of shared value-creation, ideation and knowledge dissemination. Existing in this new business landscape is not about eliminating the competition, but rather working together in a bid to share resources and expand far beyond what we could ever hope to achieve as individual organizations. Through Built to Thrive, I hope to open your mind and introduce you to a way of thinking that will fundamentally shift your views, and may provide a lifeline in a world where the new school will rule. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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